



# character

a 52-week series about amplifying your  
management & leadership skillset

create

# Integrity

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## Overview

If there was one thing I would share about management & leadership...

It would be about **integrity**. As manager and leader, this goes beyond a corporate mission statement or guiding principle...it is a personal responsibility...and choice.

*“The greatness of a man is not in how much wealth he acquires, but in his integrity and his ability to affect those around him positively.”*

*Bob Marley*

### For the week...

- Reflect: Consider a past situation where, you shared a untruth or half-truth. How do you explain it now after the fact? Who benefited and why?
- Act: It's not just about having systems of compliance, its what you do and how you act in non-compliance situations that show your team what “integrity” looks like.
- And as it is possible, tag moments where you feel that integrity can be or is being compromised. Discuss it with your team openly and honestly.

The biggest tripping point to integrity is it relativity – everyone has their own way of defining it and living it. Maybe the very best we can do is simply doing the next right thing and letting that stand as our testimony.



**To learn more about this series, contact Kurt Reinhart.  
kreinhart@createtc.com / (970) 631-2126**