



character

a 52-week series about amplifying your
management & leadership skillset

create

Service

Overview

If there was one thing I would share about management & leadership...

It would be about the importance of **service**. What comes to mind? Servant leadership, service industry, community service or maybe even military service? Maybe concepts and mindsets like grace, virtue, faith, loyalty and humility. We each need to see how this fits into our leadership. It is all these things, and even more than just our 9 to 5.

"I don't know what your destiny will be, but one thing I know: The ones among you who will be really happy are those who have sought and found how to serve."

Albert Schweitzer

For the week...

- **Reflect:** What triggers this feeling in you to serve others? What does it take for you to move into this? What is right in front of you? Person, place or thing.
- **Act:** Make this a team effort. Brainstorm little ways we can serve our customers and the community we live in. Nothing is off-limits – just make a list. Then ACT!
- And the tripping point is our ability to reduce our needs and enlarge someone else's.

Let's be real, **can we really save the world?** Each of us is convicted in our own way on how this gets answered. What if that is not the right question? I believe we are not designed to save the world. We are designed to connect where we can and impact a little part of it. And when we engage in that little part mindset, it adds up. So are we the leaders who try to be everything, everywhere, or are we the ones who become very good at serving where we are? Serving each other...one part, one moment at a time.



**To learn more about this series, contact Kurt Reinhart.
kreinhart@createtc.com / (970) 631-2126**