



character

a 52-week series about amplifying your
management & leadership skillset

create

Intuition

Overview

If there was one thing I would share about management & leadership...

It would be about **intuition**. That certain gut feeling or inner voice telling you to do this or that. In an ever increasing data-rich workplace, managers and leaders are called to make “well informed” decisions. But what if, despite the facts and figures, something just doesn’t feel right? Do we ignore what may not be found on a spreadsheet?

“Have the courage to follow your heart and intuition.”

Steve Jobs

For the week...

- Reflect: What aspects of your job allow you to test your intuition and its accuracy?
- Act: Focus on the clarification of why with your team to amplify the what and how. The idea is to encourage and stimulate a “think on your own” environment.
- And do research: There is compelling science on intuition; especially how the brain influences both conscious and unconscious decision making.

It seems few things are certain. Let’s be real; is it not safer to rely on facts and figures? Or do we **throw caution to the wind** and trust our gut? You decide.



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