



# character

a 52-week series about amplifying your  
management & leadership skillset

create

# Awareness

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## Overview

If there was one thing I would share about management & leadership...

It would be about the importance of **awareness**. At first glance, one might assume this is referring to self-awareness. Yes, that is important as manager and leader. This is more an awareness of people and things within your space. It is your ability to intentionally and appreciatively see all that is front of you as you conduct your day.

*"I see you."*

*Line from Avatar, implying the character is saying they see deep into who you are*

### For the week...

- **Reflect:** What is important to you? What can suffer in that importance?
- **Act:** Even if it is crazy, do what it takes to connect with those around you...even if it means scheduling a time each day to observe the action around you and check in with your team...maybe saying "Hi, what's up? Tell me about your day so far."
- And make it as necessary as breathing and do not look for perfection.

Let's be real, **awareness is where we start. Being present is where we go from there and what takes us deeper into relationships.** I can be aware of my surroundings. At least physically. What matters is our investment into the people, places and things that are part of that space. Awareness is more than seeing and being present is more than hearing.



To learn more about this series, contact Kurt Reinhart.  
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