

# character

a 52-week series about amplifying your management & leadership skillset

### create

## Gratitude

#### Overview

If there was one thing I would share about management & leadership...

It would be about the importance of **gratitude**. Managers and Leaders must be thankful. Thankful for the opportunity to be influential, to live intentionally and with purpose, and to have the opportunity to grow others and to have impact.

"As we express our gratitude, we must never forget that the highest appreciation is not to utter words, but to live by them."

John F. Kennedy

#### For the week...

- Reflect: Make a list of ten things you are grateful for relating to your job.
- **Act:** Simple...Wake up grateful, identify specific things you are thankful for, share a personalized appreciation for others, and say thank you...often.
- · And Thanksgiving, or at least the spirit of thanksgiving, is NOT once a year.

Let's be real, **saying grateful is not doing grateful.** The tripping point we all face is after proclaiming our gratefulness, we may not extend or live it out. Not fully. Having gratitude or being grateful must stimulate a ripple behavior. It must beget gratitude for and to others. Being grateful is a pay-it-forward moment that perpetually impacts everyone around us. It can be an everyday choice.



To learn more about this series, contact Kurt Reinhart. kreinhart@createtc.com / (970) 631-2126