



# character

a 52-week series about amplifying your  
management & leadership skillset

create

# Honesty

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## Overview

If there was one thing I would share about management & leadership...

It would be about the importance of **honesty**. If integrity is our state of mind, honesty is the behavior that lives it out. This is critical in our management and leadership. In fact, would you agree it's a foundation element in the leader-follower relationship?

*"The foundation stones for balanced success are honesty, character, integrity, faith, love and loyalty."*

*Zig Ziglar*

### For the week...

- **Reflect:** Make a thorough and brutally honest assessment of who you are as a leader, noting strengths and gaps, and what you need to amplify and change.
- **Act:** If you catch your self in a moment where you are questioning your honesty, or degree of honesty you will share, stop and ask why? Why does a lack of honesty or half-truth seem a better option?
- And embrace the importance of being honest and owning your decisions.

Let's be real, **honesty may very well be painful**. The easy road or path of least resistance may present an opportunity to be successful. How do you measure success and to what extent are you willing to gain it? Will you live in an honest truth or one that is fabricated to suit your narrative? Embrace the honesty and grow.



To learn more about this series, contact Kurt Reinhart.  
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