



character

a 52-week series about amplifying your
management & leadership skillset

create

Intention

Overview

If there was one thing I would share about management & leadership...

It would be about the importance of **intention**. Webster's defines Intention as a *determination to act in a certain way, to have a resolve*. What are the things, the behaviors that are unwavering in your life? If leadership is who you are, what do you believe to be unyielding, completely necessary and critically important?

"Our Intention creates our reality."

Wayne Dyer

For the week...

- **Reflect:** If someone asked your team members, what they felt you stand for or what is important to you, what would they say?
- **Act:** Intentional leadership is living three things in any given day; **deciding** who you are (and what you stand for), **identifying** the gaps between perception and actual behavior and **committing** to closing those gaps.
- And understand...the power of intention lies in the follow through.

Let's be real, **there is always a difference between "I have to" and "I get to"**. It's called intention. Interested in the fruit of intention? "I get to" must lead into someone feeling, experiencing and benefiting from it. And then commenting, "He/She does it".



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