



character

a 52-week series about amplifying your
management & leadership skillset

create

Optimism

Overview

If there was one thing I would share about management & leadership...

It would be about **Optimism**. Do you remember the day you said “yes”? To whatever it may have been. Why? Life is full of uncertainty and the unexpected. Success and failure. If you had to put your finger on what the driver may have been, how much did optimism and hope play a part?

“The pessimist sees difficulty in every opportunity. The optimist sees the opportunity in every difficulty.”

Winston Churchill

For the week...

- **Reflect:** Take a moment this week to assess how positivity plays a part in things like: your environment, team, communication, leadership, culture and well being.
- **Act:** Select one of your responsibilities. Highlight at least three things you can do each day to foster and inject optimism into the planning, delivery and follow through.
- And recognize the importance others play a part in providing optimism in our own lives. Remember how they did it or do it and tell them “thanks”. And if you can’t, share it the same way with someone else.

Let’s be real, **our world challenges our ability to be optimistic and hopeful.**

Sometimes we wake up with a heavy heart or just don’t have a good day. The choice is not always in what we are given, it is how we embrace what we are given. Choice and competence reinforced with vulnerability, confidence, determination and faith.



To learn more about this series, contact Kurt Reinhart.
kreinhardt@createtc.com / (970) 631-2126