



# character

a 52-week series about amplifying your  
management & leadership skillset

create

# Boldness

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## Overview

If there was one thing I would share about management & leadership...

It would be about **boldness**. Nike's famous marketing pitch resonates in about every sphere of influence..."Just Do It". What would happen if you injected that into your management and leadership every day? Success? Failure? What if you didn't?

*"Sometimes we need boldness, creativity and wisdom to enforce the change we want in us and others."*

*Bamigboye Olurotimi*

### For the week...

- Reflect: Is there something in your job that intimidates you or simply holds you back? Why is that and what can you do to move forward?
- Act: Think empowerment this week...for you and your team. Encourage knowing to doing, action boundaries and being OK with whatever happens.
- And be aware of the difference between arrogance and humility when being bold.

Let's be real, **boldness can fuel good and bad motives**. We know managers and leaders whose boldness can diminish and alienate their teams. Just being bold is not enough. We must temper it with honesty, accountability and love. Boldness doesn't mean being louder in what you say, it's being present in how you live...wholeheartedly.



To learn more about this series, contact Kurt Reinhart.  
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