



character

a 52-week series about amplifying your
management & leadership skillset

create

Vulnerability

Overview

If there was one thing I would share about management & leadership...

It would be about **vulnerability**. If managers and leader decide to be fully willing, honest and open, they expose themselves to the probability of success and failure. Consider this... you must own the mindset that the goal is not to worry about winning or losing, but rather, to be OK with either outcome. Where does that take you?

“Daring greatly means the courage to be vulnerable. It means to show up and be seen. To ask for what you need. To talk about how you are feeling. To have the hard conversations”

Brené Brown, Ph.D.

For the week...

- Reflect: Do you have boundaries or limits in how far you take your skills, abilities and knowledge? Does fear stop you from the possibilities of “extraordinary”?
- Act: Have a brainstorming meeting with your team about any obstacles (real or pre-conceived) they face in the job. Then meet one-on-one and see what they need.
- And remember, abandon all hope for a better yesterday! Move forward.

Let's be real, there will always be a perception that to be vulnerable is to be weak. I contend within “weakness” is found our infinite strength. It is about risking what is on the other side of not giving up. It is about accepting that you are worthy...worthy of being exactly where you are and knowing that you are not done yet.



**To learn more about this series, contact Kurt Reinhart.
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