

character

a 52-week series about amplifying your management & leadership skillset

create

Authenticity

Overview

If there was one thing I would share about management & leadership...

It would be about **authenticity**. When I think of this incredibly personal word, I cannot help but think of all the words that instinctively come along aside. Words like honesty, vulnerability, integrity, openness, belief, faith, real, sincerity and genuineness. As manager and leader, in every way, in each and every day, it's who you are.

"I never wanted to be the next Bruce Lee. I just wanted to be the first Jackie Chan."

Jackie Chan

For the week...

- Reflect: Pick three words you feel best represents who you are, write them down.
- Act: Now ask your team, and have them write down (anonymously) three words they
 feel best represents you...compare the lists, how close are they to your list?
- And remember, if you're not honest, you may never see or embrace your real self.
 This may be a hard thing to realize.

Let's be real, if there is a time when we display our true self, it is when we are in a storm; a situation when we are challenged, stressed, and maybe even angry – how do others see us in that moment? How truly authentic are we then?



To learn more about this series, contact Kurt Reinhart. kreinhart@createtc.com / (970) 631-2126