



# character

a 52-week series about amplifying your  
management & leadership skillset

create

# Passion

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## Overview

If there was one thing I would share about management & leadership...

It would be about **passion**. We all have these. Some are a full fire within and others have embers ready to be fanned. Managers and leaders are not responsible for creating these or even directly supporting these. We are responsible for knowing the people behind the passion and directing their behaviors.

*“A warrior does not give up what he loves,  
he finds the love in what he does.”*

*Socrates*

### **For the week...**

- Reflect: Take one thing you are passionate about and list the behaviors it stimulates and the emotions you feel when you do it.
- Act: Seek to understand what drives your team, personally and professionally, and then help them to see how it plays out in their day-to-day.
- And embrace the first thing in passion each morning: a grateful heart.

Bottom line, someone's passion may have no obvious bridge between the professional and personal. So, maybe the “big aha” is not fully understanding another's passion, but rather fully engaging the person and why they have that passion.



**To learn more about this series, contact Kurt Reinhart.  
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