

# character

a 52-week series about amplifying your management & leadership skillset

## create

# Encouragement

### Overview

If there was one thing I would share about management & leadership...

It would be about **encouragement**. There are people in our lives who have helped shape our path because of a simple little thing...they encouraged us. Have we returned the favor? What would happen if all your team heard from you today was uplifting, positive and encouraging remarks?

"When you encourage others, you in the process are encouraged because you're making a commitment and difference in that person's life. Encouragement really does make a difference."

### Zig Ziglar

#### For the week...

- Reflect: Think of one person who encouraged you? What was their motive?
- Act: Before you say a word, think of one or two ways you can encourage your team member in this situation.
- And do it without seeking thanks: Seek a moment today to lift someone up, anyone, and without a need for reciprocation.

Bottom line, encouraging others doesn't mean you do it always with a smile and only when you are in a good place. It comes from a place of sincere honesty and service. So it may sting when there is opportunity to grow, and that's when we need it most.



To learn more about this series, contact Kurt Reinhart. kreinhart@createtc.com / (970) 631-2126