



character

a 52-week series about amplifying your
management & leadership skillset

create

Accountability

Overview

If there was one thing I would share about management & leadership...

It would be about **accountability**. While it may seem like a challenging or harsh word, especially when paired with the synonym liability, it is at its core a willingness. An obligation to one's own self to live by a code of conduct and to account for one's own actions and decisions – regardless of outcome.

“The keys to brand success are self-definition, transparency, authenticity and accountability.”

Simon Mainwaring

For the week...

- Reflect: How have you, personally and with your team, stayed true to the standards within the business?
- Act: Have a meeting with your team and define accountability. Brainstorm what it looks like in the every day sales, operations and interaction within the business?
- And live it simply: Imagine each day looking to do the next right thing.

Bottom line, do you have standards of accountability or are they just suggestions or tips of the day? This starts with you as manager and leader.



To learn more about this series, contact Kurt Reinhart.
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